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## **Admix, Inc. Expands Its Presence In Europe**

*Danish firm In-Mix Flow Technology acquired by Admix*

**Londonderry, NH:** [Admix](#) is expanding its customer base in Europe after its acquisition of In-Mix Flow Technology, a Danish mixing equipment company. As long-time partners, Admix and In-Mix have been doing business together since 1989, collaborating on advanced equipment designs for high shear processing and dispersion. This acquisition is a milestone for Admix, growing its European base by hundreds of customers and installations.

In-Mix was founded in 1943 and according to its current director, Michael Jørgensen, this is a natural transition for his family-owned company. "In-Mix and Admix have been working together for years, co-developing [Rotosolver technology](#) which has become the standard in high shear mixing across many industries. The merger will also expand the market reach for our highly-efficient Rotofoil agitator, and this evolution is a win-win-win: The In-Mix legacy is carried on through an employee-owned company committed to excellence, Admix expands its global reach, and In-Mix customers now benefit from the core competencies that Admix brings to the table."

Lou Beaudette, Admix President and CEO, sums it up stating, "The relationship between Admix and In-Mix has grown deeper over the last 25 years. Admix looks forward to building on the Jørgensen family tradition of innovation and quality by offering our full sanitary equipment portfolio to its European customers. These same customers will also benefit from our unparalleled customer service which will undoubtedly make this a smooth transition for all."

Currently, Admix operates its subsidiary Admix Europe ApS corporate office and pilot test lab out of Allerød, Denmark, with new production facilities planned in Horsholm over the next few months. "With European representatives in Denmark, Italy, France, the Netherlands, Poland and Turkey, bringing In-Mix into the fold will secure our presence in the Danish market as well as support our growth in the European market by adding the Rotofoil and other high quality products to our portfolio. The immediate plan is to merge our two offices and welcome the In-Mix team members into our operations over the coming months," according to Bjarne Buchert, General Manager of Admix Europe ApS. "The Admix management team is excited about this acquisition and with over 200 years of combined experience in high shear mixing and turbine agitators, we look forward to further growing the Admix brand in Europe."

For more information about Admix sanitary technology, customers can visit [www.admix.com/in-mix](http://www.admix.com/in-mix).

### **About Admix, Inc.**

Admix is a recognized leader in advanced mixing technologies for the food, beverage, dairy, pharmaceutical, and cosmetics industries. Its innovative, high-efficiency sanitary mixing systems and years of applications experience can help you meet any mixing challenge, with a special focus on adding powders into liquid. We offer a full range of products for [in-tank batch processing](#) for top and [bottom mount dispersing](#) and [emulsifying, inline mixing and wet milling](#), and [powder conveying and induction](#). Admix equipment is constructed of FDA-approved materials and complies with the most stringent standards including [3-A, USDA-AMS, AG-Canada](#) and the legal and the good manufacturing practices of the [Directive \(EC\) 1935/2004](#) of the European Parliament. Partnering with Admix provides complete access to our expertise and our [fully equipped pilot labs](#) in N.A. and Europe, which means that your new products move from development to full production faster and more cost effectively.

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