

Table of Contents

	Page
1. Introduction	2
2. Mixing Technology	5
3. Applications	8
4. Ingredient Challenges	13
5. Problem Solving	17
6. The Admix Advantage	19

?????

Are you interested in receiving the full 20-page version of this primer?

Please call 800-466-2369 to request your complete copy! Our sales engineers will be happy to send it via mail, fax or email! If you prefer, your local rep could schedule a time to personally deliver your copy!

1. INTRODUCTION

Mixing is at the heart of the *BEVERAGE INDUSTRY* and is crucial to every beverage production facility. From stirring cream and sugar into the first coffee in the morning to the “last call” for blended frozen bar drinks at night, we mix drinks all the time. In fact, it is difficult to find a beverage that does not employ mixing!

The purpose of this *BEVERAGE MIXING PRIMER* is threefold:

EDUCATIONAL: to provide useful information regarding beverage ingredients, production and mixing technology.

TECHNICAL: to identify and explain mixing applications in production. Also, to offer ways to reduce cost and increase efficiency and quality.

COMMERCIAL: to introduce the advanced mixing technologies available from **ADMIX, INC.**

